



# AgriBusiness®

## Earn more profit per acre.

### HIGH ERUCIC ACID RAPESEED (HEAR)

2023-2024 Specialty Crop Contracting Offer



**DIVERSITY IN CROP ROTATION**



**MORE PROFIT PER ACRE**



**HEALTHIER SOILS**



**COVER CROP/  
POLLINATOR PLANT**

### CONVENIENT DELIVERY POINTS

DELIVERY POINT	LOCATION
Veal Farms Transload	Sandersville, GA
Franklin Grain	Franklin, KY
Perdue Agribusiness Elevator	Hopkinsville, KY
Perdue Agribusiness Elevator	Livermore, KY
ADM Elevator	Paducah, KY
Trenton Crush Facility	Trenton, KY
Perdue Agribusiness Elevator	Vincennes, IN
Perdue Agribusiness Elevator	Elizabeth City, NC
Perdue Agribusiness Elevator	Greenville, NC
McClain Farms	Statesville, NC
Perdue AgriBusiness Elevator	Selinsgrove, PA
Engel Family Farms	Hanover, VA
Perdue Agribusiness Elevator	Kilmarnock, VA
Perdue AgriBusiness Elevator	Parksley, VA

### LARGE ACRE PREMIUMS:

Large acre premium offered to growers for increasing contracted acres over 2022:  
300+ acres - \$1.00/CWT  
700+ acres - \$3.00/CWT

### GROWER REFERRAL PREMIUM:

HEAR grower providing the referral of a new HEAR grower will receive \$500 dollars. A check will be issued after referral grower seed purchase.

### SUSTAINABILITY OFFER:

Eligible for participation in the Perdue Sustainability Program (incentives up to \$45/acre).

Enrolling in the Sustainability Analysis is the first step to getting paid for implementing regenerative practices on your farm. This analysis requires no practice changes - you will earn \$1/acre simply for sharing data about your current management practices.

Visit [www.perduecarbonprogram.com](http://www.perduecarbonprogram.com) to learn more and enroll.



- Offers a higher revenue opportunity to winter wheat.
- Extends rotations, providing an additional cropping option.
- Crop diversification breaks weed and pest cycles.
- Has beneficial tap root -drought tolerant, improves soil tilth.
- Crop following high erucic acid rapeseed often have experience higher yields resulting from residual fertilization.
- Easier plant back than winter wheat, less residue, less "hair-pinning."

## OUR CONTRACTS REDUCE GROWER RISK

- Acre Contracts: Farmers contract for actual production on the acreage that they plant (not bushels).
- Fixed Price Contracts: Know what you will be paid upfront.
- Standard Crop Loss Protection Clause: On all rapeseed contracts to reduce farmer risk.
- Full Production Purchase Guarantee: We purchase as little or as much as you produce.
- No Speculation: We have contracts with our end use customers before offering grower contracts.
- Crop Insurance Availability: Check with your local Crop Insurance Office.
- Equipment Incentive of \$.05/Bu or \$.10/CWT to support Best Management Practices that support increases in HEAR production are available.

## PRODUCTION GUIDELINES

### PLANTING:

Sept. 1 - Oct. 15 on well drained soils; regionally dependent

### SEEDBED PREP:

Conventional Tillage  
Min Tillage  
No Tillage

### SEEDING RATE:

2.5 - 3.5 lbs. per acre  
6-8 plants per sq. ft. in late fall

### ROW SPACING:

7.5" - 15"

### SEEDING DEPTH:

1/2" - 3/4"

### WEED CONTROL:

Rapeseed is aggressive against most winter broadleaves. Fields with severe Italian ryegrass or wild mustard/radish should be avoided.

### FERTILITY:

Nitrogen 150# per acre; Sulfur 25-30#; and Boron 1-2# required where deficiencies exist. Nitrogen spring applied prior to stem extension per tissue sample. Additional nutrient availability: P = 80lbs, K=120lbs Adjusted per soil test.

### INSECT MANAGEMENT:

Fall insects generally controlled by beneficials; spring insects such as aphids or seed podweevils treated per scouting thresholds.

### FUNGAL DISEASE MANAGEMENT:

Fungicides may be necessary at early bloom for Sclerotinia and Alternaria fungi.

### HARVEST:

Early-Mid June

### YIELD GOAL: 40-65 bu./ac

(management and weather dependent)



## AGRONOMIC SUPPORT

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